



# FIRST NATIONS RANGE

2025 EDITION

Inspiring productivity for  
every room in your workplace



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## Specialist Services

Take advantage of our specialist services, which provide expert consultancy and innovative solutions in a number of areas.



### Facilities Management

Our specialist team audit your facilities so you can provide a safe, compliant and productive environment across a wide range of services for your business.



### Print & Promo

Bringing together our print management and branded merchandise services, MOS can help you refresh your brand's image with a wide range of stationery options, uniforms, and customised products.

## Reference Symbols



### New

New products recently introduced to our range



### Best Seller

Most popular and top selling products at MOS



### Warranty

Length of warranty covered for the product



### Australian Made

Products that are manufactured or made in Australia



### Box Qty

Quantity to order to receive a box



### UV

Products with UV percentage levels

## Sustainability Symbols



### Planet Friendly

A product earns the Planet Friendly symbol if it meets one of the following criteria: recyclable, reusable, biodegradable, compostable, comprises at least 20% recycled materials, certified for environmental responsibility, or made from sustainable resources



### Recycled Content

Products that contain at least 20% recycled materials - % of recycled content is indicated



### Reusable

Designed to be reusable for multiple uses or reuse cycles within a designed system



### Compostable & Biodegradable

Products made of organic matter biodegrades naturally in specific composting environments



### Recyclable

Products that are recyclable after use in regular kerbside or via recycling programs



### Biodegradable

Products that breakdown through natural processes, leaving no harmful residues



### Environmentally Accredited

Products with Environmental Certifications associated with responsible and sustainable sourcing, manufacture, material, or end of life





## Welcome to the MOS First Nations Range Catalogue

At MOS, we are committed to making a positive, lasting difference in our communities through our actions, operations, and supply chain. As a majority First Nations-owned and operated business, Muru Group serves as a catalyst for change, paving the way towards a brighter future for the next generation.

We are committed to partnering with suppliers who share our dedication to social and environmental responsibilities, ensuring that our values align through sustainable and impactful operations. We proudly support communities through training, employment, and mentorship programs, while building partnerships that deliver meaningful results.

We are excited to introduce our First Nations Catalogue, a celebration of culture, innovation, and sustainability. Featuring our Muru Group range alongside a curated selection of First Nations-owned products, it offers everything from office and education essentials to hygiene, catering, and beautifully presented gift boxes.

With a name meaning 'Pathway' in the language of the Bidjgal people, Muru has remained true to its commitment to paving the way for future generations. As a testament to this dedication, over the last decade, Muru Office Supplies has evolved into purpose-driven and community-focused organisation that is majority First Nations owned and operated.

With over 80% of our dedicated team of First Nations descent, we bring a unique perspectives and expertise to our collective mission. As a 100% Australian-owned company certified by Supply Nation, we prioritise both commercial success and social impact.

Since 2014, Muru Office Supplies and Muru Group have contributed more than \$974,000 to First Nations communities by donating 20% of MOS profits and 15% of Muru Group profits. These contributions support key areas including Education, Employment, and Health & Wellbeing, demonstrating the impact of choosing suppliers that value diversity and inclusivity.

Together, we can create lasting change and help build a future where diversity is truly celebrated and embraced.

Thank you for your continued support.

*Mitchell Ross*

Mitchell Ross  
CEO



# Why MOS?

**Australia's Largest First Nations Majority Owned Office Products Supplier with the Best range.**



## FIRST NATIONS OWNED

In 2012, Mitchell Ross, a proud Bidjigal man, founded Muru Group to make a lasting difference for First Nations peoples and became a catalyst for positive change and a pathway to a brighter future. In 2014, Muru Group partnered with COS® to form Muru Office Supplies a majority First Nations owned and operated workplace products supplier.

Muru, meaning 'Pathway,' has become one of Australia's largest First Nations majority-owned and operated workplace supplies companies, offering a wide range of products for every room in the office.

Over 80 percent of employees are of First Nations descent, empowering their collective mission through their unique perspectives and expertise. Certified by Supply Nation, Muru dedicates a percentage of profits to support First Nations communities in education, employment, health, and wellbeing.

## EXPANSIVE PRODUCT RANGE

Muru Group, a strong advocate for First Nations businesses, launched a stationery product line in 2014 featuring unique designs by a First Nations artist. This initiative not only contributes to the development of sustainable First Nations communities but also promotes cultural representation in the workplace.

The success of the range is evident in the strong sales performance, with millions of Muru Group products sold to date and revenue continuing to grow year on year across office supplies, copy paper, and everyday kitchen and bathroom essentials. Popular items are the Muru Notebooks and Muru 100% Recycled Paper, showcasing their appeal and commitment to sustainability. By incorporating First Nations aesthetics, Muru promotes cultural understanding, diversity, and sustainable development in First Nations communities.

## COMMUNITY MINDED

Each purchase from Muru, supports First Nations communities with over \$974,000 contributed since 2014. A key Muru initiative is an early childhood education program in North Queensland that provides free access to structured play for over 30 First Nations children, aiding their transition into public school.

Muru also supports IndigiGrow, a social enterprise creating sustainable opportunities for First Nations peoples through the cultivation, production, and sale of native plants. Youth are given horticultural trade skills and employment opportunities while learning about the cultural significance of native plants and bush foods. A new initiative supported by Muru is Women's Business Second Chance Hub in WA supporting First Nations women who have experienced disadvantage or adversity to overcome barriers and achieve success in starting or growing their own businesses.





## LOCAL WAREHOUSE & DELIVERY

Muru is powered by COS®, who have invested heavily in creating a nation-wide presence, with an extensive network of sales offices, warehouses and distribution centres across Australia. Each branch is tailored to local requirements and delivers a local service experience.

Our warehouses are quality assured, state-of-the-art facilities with advanced technology to ensure industry leading order accuracy. We maintain all our logistical services in-house with the flexibility to provide a range of additional services.



## COMPLETE ORDERING SOLUTION

We thrive on creating innovative solutions for the workplace of the future. Our online ordering system, MOSnet, has been designed with our customers in mind and with intuitive time saving features.

### Fast Ordering

- Create unlimited favourites lists
- Build an order over time
- Your login will retrieve all your personal preferences
- Easy repeat ordering
- Online returns
- Set and forget your regular orders using Scheduled Orders

### Advanced Searching

- Narrow your search by brand or eco-conscious
- Easy to use toner & ink finder
- Speak to a MOSnet specialist on Live Chat
- Real-time local warehouse stock availability
- Compare feature
- Prediction searching
- Barcode scanning

### Increased Control

- Password and security access
- Easy order tracking with order delivery updates
- Savings alternatives offered for better value
- Apply your procurement business rules including authorisation process
- Instant itemised monthly and year-to-date expenditure reporting
- Nominate a delivery date that suits you

# Specialist Range

Explore our specialist range, designed to showcase the best we offer in each category, with a focus on boosting your team's health, productivity, and safety.



## KITCHEN & HYGIENE

A clean and hygienic workplace is essential for staff wellbeing, reducing the spread of illness, and enhancing productivity. Beyond safety and health, a well-stocked kitchen is the key to keeping your team hydrated and nourished throughout the day. Discover our range designed to support wellness and efficiency, ensuring your team's health, happiness, and safety.

- Beverages & Snacks
- Kitchen Appliances
- Hygiene Essentials
- Cleaning Liquids & Chemicals



## WORKPLACE SAFETY & FIRST AID

From everyday essentials PPE to specialised safety solutions, our product range is tailored to meet the diverse needs of various industries, helping businesses safeguard their employees and minimise workplace risks. Whether you're refreshing first aid supplies or enhancing safety protocols, MOS offers the right products to ensure your workplace remains safe, compliant, and prepared for any emergency situation.

- Clothing & Footwear
- Safety Cap & Hat Accessories
- Eye, Ear, Respiratory & Hand Protection
- First Aid Kits, Fire Extinguishers, Safety Signs & PPE



## ECO-CONSCIOUS RANGE

As organisations prioritise social, economic, and environmental sustainability, opting for eco-friendly products is key to corporate responsibility. By partnering with MOS, you gain access to our eco-conscious expertise and solutions. We offer a range of sustainable options, including recycled paper, FSC-certified stationery, eco-friendly office furniture, and supplies designed to minimise your carbon footprint while supporting a healthier planet.

- Kitchen & Cleaning Supplies
- Recycled Copy Paper
- Writing Instruments & Education Supplies
- Office Furniture



## EXCLUSIVE RANGE

Explore MOS Exclusive Brands for premium products that offer great value without sacrificing quality. Our carefully selected range provides smart, cost-effective choices across various categories, designed to meet and exceed your needs. Leveraging our decades of expertise to deliver specialised solutions to enhance the productivity, health, and safety of your team.

- Office Furniture & Technology Accessories
- Bathroom & Cleaning Supplies
- Binding, Mailroom, & Packaging
- Education, Writing & Paper



## MAILROOM & PACKAGING

Whether you're managing a bustling office or a busy warehouse, our comprehensive product range is designed to meet your specific needs and exceed your expectations. Discover a world of efficient and innovative solutions designed to streamline your operations. From high-quality mailing supplies to durable & sustainable packaging options, we've got everything you need to ensure your items are packed securely and delivered on time.

- Sustainable Packaging Solutions
- String, Lashing & Printed Packaging Tape
- Mailers, Tubes, & Mailroom Accessories
- Labelling Machines & Rolls



## TECHNOLOGY & FURNITURE

Elevate your office environment with our state-of-the-art technology, modern furniture, and ergonomic solutions designed to maximise productivity and enhance comfort. Whether you're upgrading your technology, revamping your office furniture, or improving workplace ergonomics, our specialist solutions help you create a dynamic, efficient, and inviting workspace.

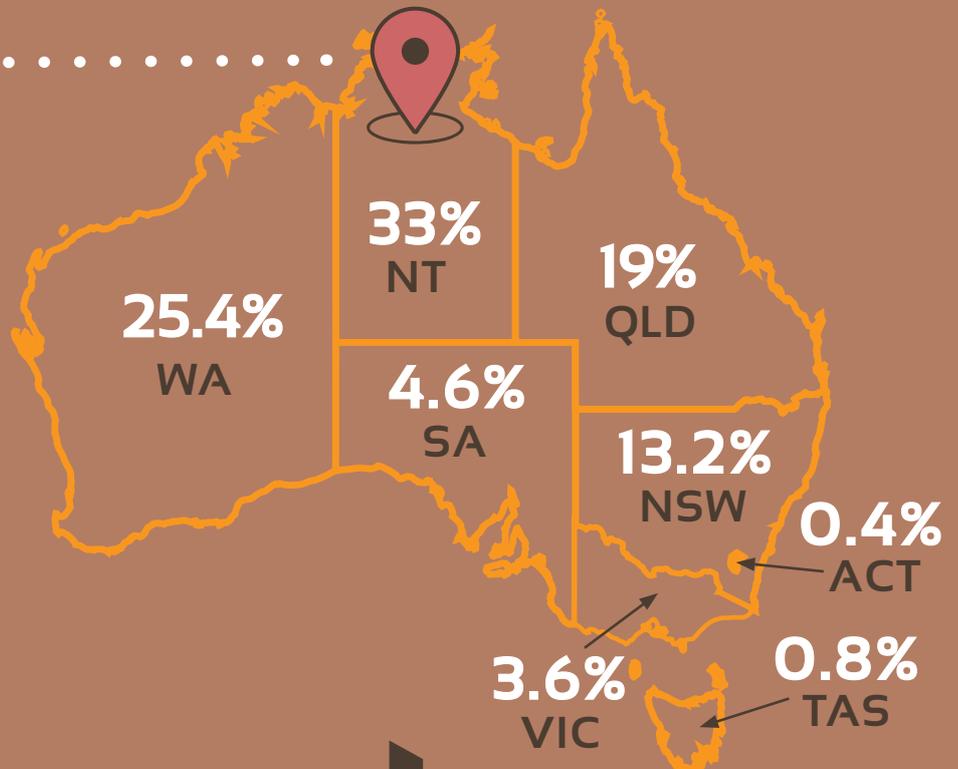
- Ergonomic Accessories
- Furniture & Storage
- Collaborative Education Furniture
- Technology Essentials

# First Nations Business

## Did you Know?

# 34%

of the top 500 First Nations corporations are located in NT.



By 2026, over

# 73,250



First Nations Australians will enter the workforce, with 2,200 expected to start their own businesses.

First Nations-owned businesses in Australia generate

# \$42.6 billion

in annual social value.



# First Nations businesses creating value

Over **\$192 million** invested directly into communities, driving meaningful impact



**\$11.3 billion**



supporting households of First Nations business owners (27%)

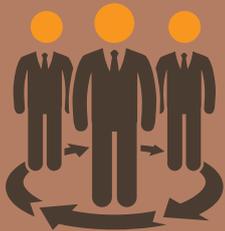


**\$16.2 billion** in value created for First Nations employees

**\$14.9 billion**



directly benefiting First Nations business owners (35% of total impact)



**16% of First Nations population** are connected to the First Nations business sector.



From 2012 to 2022, First Nations sole traders nearly tripled, growing at an average annual rate of 11.3%



In 2021, First Nations women comprised **36%** of the business sector, up from **33%** in 2016



The Australian Government's Indigenous Procurement Policy (IPP) has significantly boosted First Nations businesses, awarding over **\$10 billion** in contracts since its inception.

## Sources:

1. Supply Nation. *State of Indigenous Business: Driving Growth Across the Indigenous Business Sector*. Retrieved from <https://supplnation.org.au/research-paper/state-of-indigenous-business-driving-growth>
2. Supply Nation. *Landmark State of Indigenous Business Report Released, 2024*. Retrieved from <https://supplnation.org.au/wp-content/uploads/2024/11/Media-Release-Landmark-State-of-Indigenous-Business-Report-Released.pdf>
3. Supply Nation. *Supply Nation's 15-Year Impact Report, 2025*. Retrieved from <https://nit.com.au/23-01-2025/15869/legacy-report-details-supply-nation-impact-over-15-years>
4. The Alliance – National Indigenous Employment and Training Alliance. *First Nations Employment Index 2025*. Retrieved from <https://www.thealliance.org.au/first-nations-employment-index-2025>



# Connecting with First Nations Communities in your Area

**E**ngaging directly with your local First Nations communities is a fantastic way to improve your knowledge, and a valuable step towards building meaningful community connections.

If you don't already have any direct connections with the community, it can be a challenge to figure out how to get started. A great resource is your Local Aboriginal Land Council (LALC).

Aboriginal Land Councils are self-funded groups that represent Aboriginal affairs at a state or territory level, with the aim of furthering the aspirations of First Nations communities, while protecting their interests.

Aboriginal Land Councils provide a strong voice for the First Nations peoples that they represent, and they work hard to maintain and enhance First Nations culture, identity, and heritage.

Getting in touch with your LALC will help you on your way to building a lasting relationship with your local First Nations Communities. You will be able to find out who the Traditional Custodians of your area are, as well as the language spoken. You will also be able to discover what land or nations you and your staff have connections with.

Your local LALC is also your best resource to help you on your way to creating a meaningful Aboriginal community program.

<b>ACT</b>	United Ngunnawal Elders Council (UNEC): <a href="https://www.ngunnawal.org/united-ngunnawal-elders-council">https://www.ngunnawal.org/united-ngunnawal-elders-council</a>
<b>NSW</b>	NSW Aboriginal Land Council: <a href="http://www.alc.org.au">www.alc.org.au</a> Sydney: <a href="http://metrolalc.org.au">metrolalc.org.au</a>
<b>QLD</b>	North Queensland Aboriginal Land Council: <a href="http://nqlc.com.au">nqlc.com.au</a> Central Queensland (CQLCAC): represented by North Queensland Land Council Cape York Land Council: <a href="http://cylc.org.au">cylc.org.au</a>
<b>NT</b>	Central Land Council: <a href="http://clc.org.au">clc.org.au</a> , covering the southern part of mainland Northern Territory Northern Land Council: <a href="http://nlc.org.au">nlc.org.au</a> , covering the Top End, the northern part of mainland Northern Territory Tiwi Land Council: <a href="http://tiwilandcouncil.com">tiwilandcouncil.com</a> , covering Bathurst and Melville Islands north of Darwin Anindilyakwa Land Council: <a href="http://anindilyakwa.com.au">anindilyakwa.com.au</a> , covering Groote Eylandt in the Gulf of Carpentaria
<b>SA</b>	Anangu Pitjantjatjara Land Council: <a href="http://anangu.com.au">anangu.com.au</a>
<b>TAS</b>	Tasmanian Aboriginal Land and Sea Council Tasmanian Aboriginal Centre Inc.: <a href="http://tacinc.com.au">tacinc.com.au</a>
<b>VIC</b>	Barengi Gadjin Land Council: <a href="http://bglc.com.au">bglc.com.au</a> , managing a few land parcels in western Victoria.
<b>WA</b>	South-West Aboriginal Land and Sea Council: <a href="http://noongar.org.au">noongar.org.au</a> Yamatji Bana Baaba Marlpa Land and Sea Council, covering the Murchison, Gascoyne and Pilbara Regions of Western Australia <a href="http://ymac.org.au">ymac.org.au</a> . Goldfields Land and Sea Council: <a href="http://glsc.com.au">glsc.com.au</a> , covering land from Wiluna (on the edge of the Great Central Desert), to Esperance on Australia's southern coast Kimberley Land Council: <a href="http://klc.org.au">klc.org.au</a> Ngaanyatjarra Council: <a href="http://ngaanyatjarra.org.au">ngaanyatjarra.org.au</a> , covering communities in the east of Western Australia, but also around Alice Springs, NT
<b>Torres Strait</b>	Torres Strait Island Regional Council (TSIRC): <a href="http://www.tsirc.qld.gov.au/">www.tsirc.qld.gov.au/</a> , representing Badu, Boigu, Dauan, Erub, KIRRIRI, Iama, Kubin Community at Moa, Mabuiag, Masig, Mer, Poruma, Saibai, St Pauls Community at Moa, Ugar and Warraber Torres Shire Council (TSC): <a href="http://torres.qld.gov.au">torres.qld.gov.au</a> , representing Albany Island, Dayman Island, Entrance Island, Friday Island, Goods Island, Horn Island, Little Adolphus Island, Mount Adolphus Island, Packe Island, Port Lihou Island, Possession Island, Prince of Wales Island, Thursday Island, Turtlehead Island and Wednesday Island Northern Peninsula Area Council (NPARC): <a href="http://nparc.qld.gov.au">nparc.qld.gov.au</a> is made up of 5 Indigenous communities on the mainland: 3 Aboriginal communities (Injinoo, Umagico and New Mapoon) and two Saibai Islander communities (Seisia and Bamaga) Source: Aboriginal land councils - Creative Spirits, retrieved from <a href="http://creativespirits.info/aboriginalculture/selfdetermination/aboriginal-land-councils">creativespirits.info/aboriginalculture/selfdetermination/aboriginal-land-councils</a>



OFFICE SUPPLIES  
Powered by 'COS'®



*thank you*

Every purchase of a Muru product that you make provides direct social and economic support to First Nations communities throughout Australia.





# The Economic and Social Impact of First Nations Business

**F**irst Nations-owned and operated businesses represent one of the most rapidly expanding sectors in the Australian economy. According to Supply Nation's 2025 report, *The Sleeping Giant Rises*, there are now 29,200 First Nations business owners. Together, their businesses generate \$42.6 billion in social value annually, delivering \$3.66 in economic and social value for every dollar of revenue. This surge can be traced back to the mid-2000s when the sector began to flourish, with revenues growing by \$2.6 billion between 2006 and 2018, as reported by Supply Nation.

Several factors contribute to the rapid growth of First Nations businesses. Increased recognition of First Nations rights and a broader societal appreciation of First Nations culture have played significant roles. Younger generations, who are more inclined towards values of equality, diversity, and social justice, have also contributed to this trend. Moreover, structural reforms and support systems have made it easier for First Nations entrepreneurs to establish and grow their businesses. These dynamics indicate that the rise of First Nations businesses is not just a fleeting trend but a sustained movement.

## First Nations Business Ownership

The expansion of First Nations businesses brings substantial benefits to both First Nations communities and the broader Australian society. Supply Nation, a key player in this growth, connects First Nations-owned businesses with opportunities in corporate and government supply chains. The organisation certifies businesses that are at least 51% First Nations owned as Certified Suppliers, providing them with a valuable endorsement that helps them gain access to procurement policies aimed at increasing First Nations participation.

The impact of First Nations businesses extends far beyond economic contributions. The "Sleeping Giant" report by Supply Nation illustrates how these businesses strengthen cultural connections for First Nations employees and owners in addition to strengthening the economy and supporting First Nations communities.

First Nations businesses are 50% more likely to employ First Nations workers compared to non-First Nations businesses, playing a crucial role in fostering economic



stability and advancing community development, according to the 2024 Indigenous Employment Report by the Australian Bureau of Statistics (ABS).

Between 2012 and 2022, First Nations sole traders nearly tripled from 1,951 to 5,669, growing 11.3% annually. By 2021, 13,693 First Nations businesses generated over \$16 billion in revenue and employed almost 117,000 people. Most operate in remote and regional areas, with construction as the largest sector and 41% functioning as sole traders.

## Giving Back to the Community



Ngiiilay exemplifies how smaller businesses specialising in cultural products can have a profound social impact. Andrew Craig, known as Ondi, and his wife Tegan founded Ngiiilay, meaning “From Here,” when they struggled to find gift boxes containing items made by First Nations businesses, artists, and artisans for their extended family.

Ngiiilay’s gift boxes are designed to spark conversations about First Nations culture, containing various items from First Nations businesses, curated for different occasions and demographics.

“You’ll see a number of Aboriginal businesses that put money back into the community, whether through sponsorship, footy teams, scholarships, or some sort of educational program,” says Andrew. “But there’s also the small to medium-sized businesses that invest in other Aboriginal products.”

Ngiiilay holds a unique position in generating social returns by purchasing from multiple First Nations suppliers and supporting First Nations artists and artisans with their profits.

“The return on investment is huge and does wonders for communities because they can employ people, they’re buying other Aboriginal products,” Andrew continues. “It’s keeping money in that ecosystem. You’re putting money towards training and upskilling people. It’s a beautiful thing to see, you know. That’s how we empower communities.”



Muru Office Supplies also allocates profits to support First Nations community programs in education, employment, and health. Since 2014, they’ve contributed over \$974,000 to charity. One key Muru initiative is an early childhood education program in North Queensland, offering free access to improve literacy and numeracy for over 30 First Nations children, aiding their transition to public school.

Muru also supports IndigiGrow, a social enterprise focused on native plant revitalisation, including bush foods. Since 2019, Muru has employed two First Australian trainees, providing them with horticultural skills and cultural knowledge. These efforts create both tangible and intangible benefits for First Nations communities.

- First Nations business owners have been shown to actively invest in their children’s education, serve as mentors for their employees and peers in the business community, and act as positive role models. The positive experience of owning and operating their own business has been highlighted for this engagement.
  - First Nations business owners from the stolen generation feel their businesses have helped them create a place to connect with culture, where they belong and can heal.
  - For every dollar of revenue generated, First Nations businesses create \$3.66 of economic and social value.
  - First Nations organisations directly involved in First Nations cultural industries have higher Social Return on Investment (SROI) ratios than businesses working in mainstream industries.
  - Smaller First Nations businesses typically show higher SROI ratios than larger First Nations businesses.
  - First Nations owned business strengthen the connection to culture of their First Nations employees.
  - First Nations businesses employ over 65,700 people, helping overcome racism and job barriers.
- 



# How First Nations Businesses Approach Sustainable Practices



**S**ustainability is deeply rooted in the culture of First Nations peoples, where the relationship with land and community is integral. In Australia, First Nations businesses are at the forefront of sustainable practices, drawing on their cultural values and knowledge to balance environmental protection with modern business needs.

The concept of "Caring for Country" drives their approach to sustainability. For First Nations peoples, land is not just a resource; it is a living entity that must be preserved for future generations. This cultural understanding translates into sustainable business practices, such as environmentally conscious harvesting, biodiversity protection, and ensuring economic activities do not harm ecosystems.

Many First Nations businesses adopt community-centric models, focusing on both environmental and social sustainability. By involving communities in decision-making and sharing economic benefits, they create enterprises that contribute to community wellbeing while preserving cultural traditions. This holistic approach reflects their commitment to sustainability beyond just environmental factors.

In addition to traditional knowledge, First Nations businesses are embracing modern innovations. Some are using renewable energy, such as solar power, while others apply ancient land management techniques, like controlled burning, to manage ecosystems and reduce bushfire risks. These practices highlight the blend of ancient wisdom and modern technology in their sustainable business models.

While these businesses face challenges, such as limited access to capital and complex regulations, they also have significant opportunities. The increasing demand for sustainable products and services positions First Nations businesses to expand their impact. Their cultural knowledge is increasingly valued in tackling global environmental challenges, offering them a unique leadership role in sustainability efforts.

First Nations businesses in Australia showcase how sustainability is both a cultural responsibility and a modern business imperative. By integrating traditional and innovative practices, they contribute to environmental preservation and community wellbeing, providing valuable insights into building a sustainable future for all.

## Yaru Water: A Model of Environmental Stewardship

Yaru Water is a prime example of a First Nations business that embodies sustainable practices. Located in Northern New South Wales, Yaru Water is Australia's original First Nations bottled water business, intrinsically tied to the land from which the water comes and where the bottling business is located.

From its inception, Yaru Water has prioritised environmental consciousness. The business began by offsetting its carbon footprint through credits but has since taken steps to improve its infrastructure and business practices to reduce its environmental impact. A key strategy has been bottling water at the source, which not only ensures the purity of the product but also minimises the carbon emissions associated with transportation.

The natural mineral water flows from deep below the foothills of Mount Warning-Wollumbin, an ancient volcano, and is bottled directly at the source. The bottling facility also takes sustainability a step further by blowing bottles from recycled and recyclable PET, ensuring that the packaging is as eco-friendly as possible. Additionally, the factory is powered by a large solar project, further reducing its carbon footprint.

These efforts have not gone unnoticed. In 2023, Yaru Water's bottling plant was awarded the Containers for Change Changemakers Sustainable Beverage Manufacturer of the Year award, a testament to its commitment to sustainability. By bottling at the source, utilising recyclable materials, improving transportation methods, and instituting a reforestation program, Yaru Water has significantly enhanced its environmental credentials.



## Ngjilay & Seven Seasons: A Commitment to Sustainable Harvesting

Seven Seasons, named after the traditional seasonal calendar of the Larrakia people, is another First Nations business deeply committed to sustainability. This distillery produces premium spirits infused with native Australian ingredients, such as the Green Ant Gin available in Ngjilay gift boxes, Bush Apple Gin, and Native Yam Vodka.

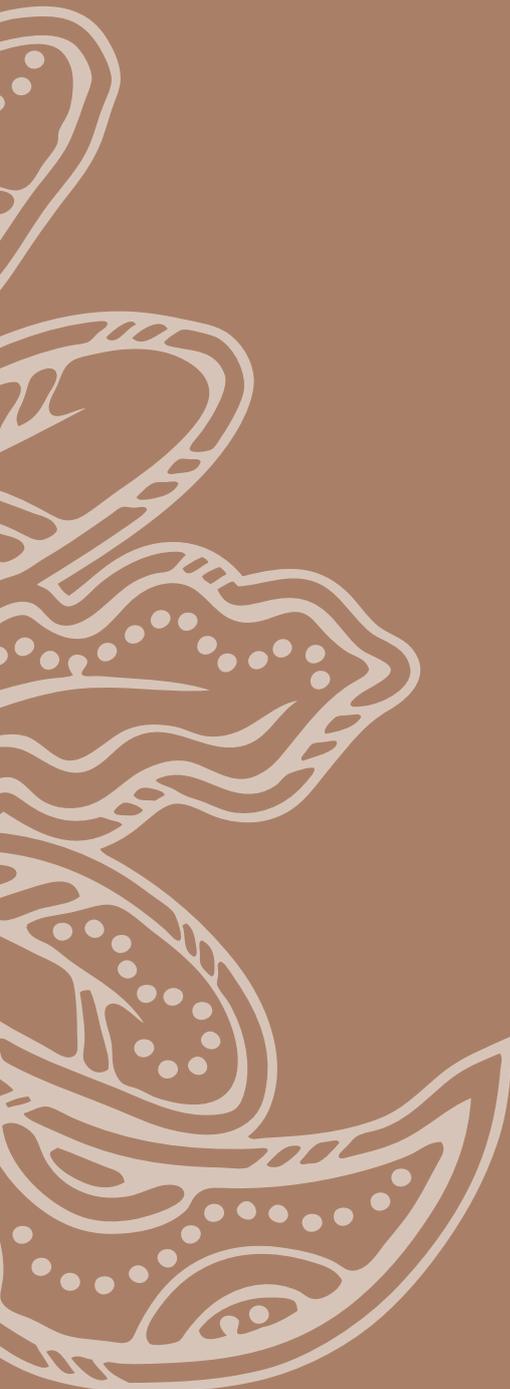
The Larrakia people, the traditional custodians of the Darwin region, have practiced sustainable harvesting of ingredients for over 60,000 years. Traditional lore and generational knowledge determine when and what produce can be harvested, ensuring that nothing is taken before its time and that crops will be readily available for the next season.

Using this knowledge, Larrakia harvesters wild-harvest more than three tonnes of native ingredients annually, including green ants, bush apples, yams, boobialla, strawberry gum, and pepper berry. This method of harvesting not only ensures the careful stewardship of the land but also provides sustainable employment for local First Nations people.

By adhering to these traditional practices, Seven Seasons is able to produce high-quality spirits while also contributing to the preservation of the environment and the promotion of cultural heritage. The business's success proves that it is possible to create a profitable enterprise while staying true to the principles of sustainability and community support.







# First Nations Range

Our First Nations product range is carefully curated from businesses that are owned and operated by First Nations peoples.

At MOS, we are committed to supporting suppliers who not only create meaningful impact within their communities by offering ethically produced products to Australian workplaces, but also foster community growth and sustainability.

Choosing MOS not only supports the Australian economy but also aids our mission to drive positive change and promote sustainable growth. Together, we can make a lasting difference and help ensure a brighter future.



# Muru Group

## Pathways to Empowerment & Fostering Cultural Representation



In 2012, Mitchell Ross, a proud Bidjigal man from La Perouse in southeast Sydney, founded Muru Group with a heartfelt mission to make a lasting difference in the lives of First Nations people. Motivated by the challenges faced by his community, Mitchell envisioned Muru Group as a catalyst for positive change and a guiding pathway towards a brighter future for future generations.

In 2014, a strategic partnership was established between Muru Group and COS, leading to the formation of Muru Office Supplies, a purpose-driven and community-focused organisation that is majority First Nations owned and operated.

Muru Office Supplies is a 100% Australian-owned national workplace supplies provider certified by Supply Nation, going beyond commercial success by dedicating a percentage of its profits to education, employment, and health and wellbeing initiatives that directly support First Nations peoples and communities.

With its profound meaning of 'Pathway,' Muru has remained true to its commitment of paving the way for future

generations. As a testament to this dedication, Muru Office Supplies has evolved over the course of a decade to become one of Australia's largest First Nations majority owned and operated office products companies, proudly offering an unrivalled range of products. Within Muru Office Supplies, the spirit of empowerment resonates strongly, with over 80 percent of the esteemed staff members being of First Nations descent, bringing their unique perspectives and expertise to fuel the collective mission.

### Office Supplies with Purpose

As a passionate advocate for the growth of the First Nations business sector, Muru Group launched a stationery range over a decade ago, each product featuring unique designs by a First Nations artist. This pioneering initiative not only promotes cultural representation in the workplace but also directs 15% of profits from every sale back into First Nations communities across Australia.

What began with just three products has grown into a diverse range of approximately 60 items, spanning office stationery, copy paper, kitchen, and bathroom supplies.

**"Success is not just about achieving goals, it's about the journey we take to get there. At Muru Group, we strive to create meaningful experiences and opportunities that pave the way for success, both personally and professionally."**

**Mitchell Ross - CEO, Muru Office Supplies**



The success of the range is evident in the strong sales performance, with millions of Muru Group products sold to date and revenue continuing to rise each year. This growth reflects a clear demand for First Nations branded workplace products and a growing customer base that values meaningful, impact-driven purchasing. Among the most popular items are the Muru A4 and A5 Notebooks and Muru Facial Tissues.

### **Commitment to Community**

Since 2014, Muru has contributed over \$974,000 to community initiatives, including more than \$360,000 in the past two years, reflecting both its business growth and deep commitment to education, entrepreneurship, and cultural development.

- In North Queensland, Muru supports an Early Childhood Education Program that uses structured play to boost literacy and numeracy, giving over 30 children free access each year and funding new play equipment to enhance learning.
- Through Her Futures Foundation, Muru supports First Nations women in NSW and WA to overcome barriers and succeed as entrepreneurs via the Women's Business Second Chance Hub, funding tailored programs in education, employment, and mentoring.

- Muru also supports DeadlyScience, Australia's leading Indigenous STEM charity, by funding the employment of a First Nations team member. This enables the delivery of culturally relevant STEM programs to over 800 schools nationwide, with a focus on expanding access in regional and remote communities.
- Based in inner-city Sydney, Mudgin-Gal "Women's Place" provides essential support to women and families through a range of community-focused and skills-based programs. In 2020, Muru contributed \$14,000 to help establish a safe and empowering space for First Nations women, enabling them to access vital resources, build skills, and strengthen connections within their community.
- IndigiGrow, a social enterprise growing native plants including bush foods and the endangered Eastern Suburbs Banksia Scrub provides horticultural training for First Nations youth. Since 2019, Muru has funded two trainee positions, supporting skills and cultural knowledge.

Muru's commitment to growth and impact was recognised at the Supply Nation Supplier Diversity Awards 2023, winning Certified Supplier of the Year against strong competitors Baidam Solutions Pty Ltd and KILLARA Services, an award celebrating significant growth and active engagement with Supply Nation and its members.

By incorporating First Nations aesthetics into workplace products, Muru Group fosters appreciation and understanding of First Nations culture, celebrating its richness and fostering cultural pride in professional environments.





**MURU® EXERCISE BOOKS AND SCRAPBOOK**

Muru® Scrapbook is exclusively designed for kids to make a collage by cutting and pasting important clippings, allowing kids' imagination and creativity to run wild. Muru® Premium Exercise Books provide a space for kids to paint, write, scribble, or draw. Every page is a fresh canvas waiting to be filled with their imagination. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

SCRAPBOOK								
A	BOOK8921	Blank	70gsm		400 x 325mm	72 Pages	Ea	
STORY BOOKS								
B	EXER9048	Emu (Kardi)	70gsm	1/3 Plain, 2/3 Ruling 12mm	A4	48 Pages	Ea	
C	EXER9089	Dingo (Artmwere)	PP Cover	70gsm	1/3 Plain, 2/3 Ruling 12mm	A4	48 Pages	Ea
	EXER9101	Kangaroo (Marlu)	100gsm	1/2 Plain, 1/2 Ruling 24mm	330 x 240mm	64 Pages	Ea	
	EXER9122	Whale (Burri Burri)	100gsm	1/2 Plain, 1/2 Ruling 18mm	330 x 240mm	64 Pages	Ea	
D	EXER9410	Turtle (Bayaderra)	70gsm	1/2 Plain, 1/2 Dotted Third 14mm	330 x 240mm	64 Pages	Ea	
E	EXER9103	Goanna (Gugaa)	70gsm	1/2 Plain, 1/2 Dotted Third 24mm	330 x 240mm	64 Pages	Ea	



**MURU® DIARIES**

Elevate your planning game with the Muru® 2026 Diaries, featuring wiro binding for exceptional flexibility and a perfectly flat-laying writing surface. These FSC-certified diaries proudly display unique First Nations artwork, reflecting a commitment to sustainability. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

DIARIES					
A	DIA12276	A4	Day to Page	Black/Brown	Ea
B	DIA12286	A5	Day to Page	Black/Brown	Ea



**MURU® NOTEPAD**

Elevate your note-taking experience with Muru® Ruled Pads. Made entirely from recycled paper, including covers and backing boards. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

NOTEPAD - 60GSM					
	PADS0435	A4 Notepad	100% Recycled	50 Leaf	Ea



### MURU® NOTEBOOKS

Muru® Hardcover Notebooks are made from 100% recycled paper, featuring double-wire binding spine and an embossed cover finish. Muru® Spiral Notebooks are made from 70gsm wood-free paper with a strong single-wire binding. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

NOTEBOOKS					
A	BOOK9010	A4 Spiral	100% Recycled	120 Pages	Ea
	BOOK9012	A5 Spiral	100% Recycled	120 Pages	Ea
B	BOOK9225	A4 Hardcover Spiral	100% Recycled	200 Pages	Ea
	BOOK9228	A5 Hardcover Spiral	100% Recycled	200 Pages	Ea



### MURU® RECYCLED COPY PAPER

Muru® Recycled Copy Paper is made from post-consumer recycled fibres, delivering a high-quality, eco-friendly printing solution. Its strapless carton and plastic-free wrapper help prevent over half a million plastic straps from entering landfills annually. PEFC and Carbon Neutral certified. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

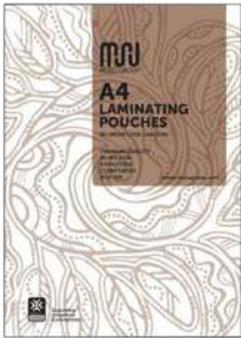
RECYCLED - 80GSM				
A	PAPE9940	A4	10% Recycled	Ctn3
	PAPE9244	A4	100% Recycled	Ctn5
	PAPE9243	A3	100% Recycled	Ctn3



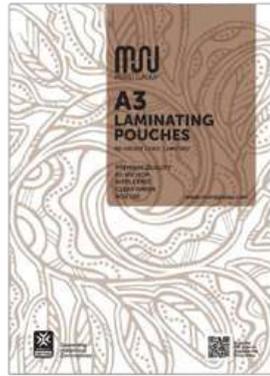
### MURU® BOOK BOXES

Elevate your classroom into a well-organised space with multipurpose Muru® Book Boxes. These meticulously crafted boxes are easy to assemble with sturdy construction and captivating designs. Highly durable and eco-conscious storage solution for teachers to neatly store books, magazines, loose papers, exercise books, and more. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia. Made from 100% recycled materials.

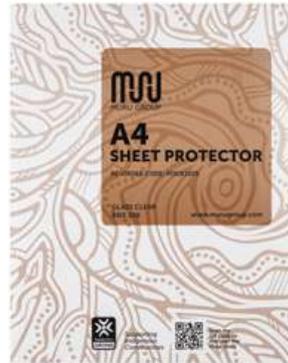
BOOK BOXES			
FILE3585	280 x 170mm		Pkt5



A



B



### MURU® LAMINATING POUCHES

Protect and preserve important documents with **Muru® A4 Laminating Pouches**. Made from eco-friendly PET, each pouch features an anti-static surface and oversized design for easy alignment. Sealed on the long edge for smooth, high-speed lamination. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

GLOSS FINISH			
A	LAMI7086	A4	80 Micron
	LAMI7085	A4	125 Micron
B	LAMI7087	A3	80 Micron

### MURU® SHEET PROTECTORS

These premium polypropylene **Muru® Sheet Protectors** have a glass-clear finish to keep your important work free from rips, stains and tears. Thicker than regular sheet protectors, they're a durable option for pristine document storage. Suits 2, 3 and 4 ring binders. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

A4 SHEET PROTECTORS			
	POCK1019	60 Micron	40 Sheet Capacity



A



B

### MURU® REINFORCED WHITE TAB DIVIDERS

Keep your documents neatly organised with **Muru® Reinforced Dividers**. Made from sturdy manilla board and reinforced with a durable Mylar binder strip, they're designed to withstand daily use. Easily label sections with writable tabs, making it simple to sort subjects, projects, or important documents efficiently. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

A4 WHITE			
	INDX2220	5 Tab	Pkt10
	INDX2225	10 Tab	Pkt10

### MURU® MANILLA FOLDERS

The **A4 Manilla Folder**, made from sturdy 180gsm board, is perfect for protecting and organising standard documents while fitting neatly into cabinets, files, or desktop sorters. For added strength and versatility, the **Foolscap Manilla Folder** includes pre-cut slots for use with metal fasteners, ensuring documents stay secure. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

A4 MANILLA FOLDERS			
A	FOLD1019	Buff	180gsm

FOOLSCAP MANILLA FOLDERS			
B	FOLD1014	Pastel Assorted	240gsm



**MURU® DOCUMENT WALLETS**

These **Document Wallets** are a versatile filing option. Made from strong, sturdy board they fit standard filing systems and can hold up to 300 sheets with a 30mm expanding gusset. Each purchase of a Muru® product provides direct social economic support to First Nations communities throughout Australia.

FOOLSCAP DOCUMENT WALLETS			
FILE3499	●●●●● Assorted	300 Sheet Capacity	Pkt25



**MURU® PP LEVER ARCH FILES**

Made from durable, 100% recycled board and linen-embossed polypropylene, these **Muru® PP Lever Arch Files** are built to last for years. Featuring a clear spine pocket and card for easy, organised labelling. Each purchase of a Muru® product provides direct social economic support to First Nations communities throughout Australia.

A4 70MM	
FILE5904	○ Lychee White Ea



**MURU® HIGH CAPACITY PP INSERT BINDERS**

The **Muru® High Capacity Insert Binders** feature a clear front, back, and spine insert to allow for full customisation of your binder and filing system, making organisation simple and efficient. Constructed from durable polypropylene and 70% recycled materials. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

A4 25MM WHITE		
FILE5410	2D Ring	Ea
A4 50MM WHITE		
FILE5416	2D Ring	Ea
A4 65MM WHITE		
FILE5419	2D Ring	Ea



**MURU® FLEXI BINDERS**

The **Muru® A4 Flexi Binders** are 70% recycled, manufactured from durable PVC, with a soft and flexible cover that bends without breaking. Perfect for safely carrying your documents, they feature a handy business card sized pocket on the front cover and hold up to 160 sheets. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

A4 20MM 2 O RING		
A FILE5150	● Black	Ea
B FILE5151	● Blue	Ea
C FILE5153	● Green	Ea
D FILE5152	● Red	Ea
E FILE5154	○ Clear A4 Insert Pocket	Ea



### MURU® STUBBY HIGHLIGHTERS

The **Muru® Stubby Highlighters** feature a durable, vibrant chisel tip ranging from 1-5mm wide, ideal for both broad highlighting and precise underlining. Quick-drying ink ensures no smudges or smears, while the flat, compact 'stubby' design provides comfortable, ergonomic handling and a long-lasting ink supply for both students and professionals. Each purchase of a Muru® product directly supports social and economic initiatives in First Nations communities across Australia.

STUBBY	CHISEL 2-5.2MM	
HIGH8405	Yellow	Box10
<b>A</b> HIGH8408	Assorted Colours	Box6

### MURU® BALLPOINTS

For a smooth writing experience, look no further than the **Muru® Ballpoint** pen. The 1.0mm tip of these pens promises a consistent line density. They're also retractable to avoid the frustration that accompanies dried-out pens with long-lost lids. The triangular comfort grip barrel ensures a comfortable and ergonomic writing experience. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

BALLPOINTS	MEDIUM 1.0 MM	
<b>A</b> BALL0295	Black Retractable	Box12
<b>B</b> BALL0297	Blue Retractable	Box12
<b>C</b> BALL0296	Red Retractable	Box12
<b>D</b> BALL0298	Green Retractable	Box12



### MURU® STICKY NOTE TOWERS

Stay organised with **Muru® Recycled Tower Notes**, your everyday essential for a smooth workflow. Made from 80% post-consumer and 20% pre-consumer recycled materials, they stick securely, peel off cleanly, and come in a compact, recyclable box. Each Muru® product purchased provides direct social and economic support to First Nations communities across Australia.

STICKY NOTES			
<b>A</b> POST1601	Yellow	76 x 76mm	Box16
<b>B</b> POST1602	Assorted Pastel	76 x 76mm	Box16
POST1603	Yellow	38 x 50mm	Box12

### DVD-R & CD-R PRINTABLE SURFACE MEDIA

The **CD-R** comes in a 50-pack with a 52x speed, 700MB capacity, 80-minute recording time, and a printable surface. The **DVD-R** is also available in a 50-pack, featuring a 16x speed, 4.47GB capacity, 120-minute recording time, and a printable surface. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

CD-R		
<b>A</b> DISK6931	Muru Printable CD-R 700MB 80Min 52X	Spindle50
DVD-R		
<b>B</b> DISK6941	Muru Printable DVD-R 4.7GB 16X	Spindle50



# Nurture your Hands with the Cleansing Power of Nature

Each purchase of a Muru product provides direct social and economic support to First Nations communities throughout Australia.



MURU GROUP

## MURU® HAND SANITISER

The quick and convenient way to sanitise your hands on-the-go! **Muru® Hand Sanitiser** kills 99.9% of germs and reduces the risk of cross-contamination. Contains aloe vera and glycerine to keep your hands smooth, moisturised, and refreshed with a long-lasting lemon fragrance derived from Australian native Myrtle. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

### HAND SANITISER

**SOAP1610** Lemon Myrtle 500ml Ea

## MURU® HAND WASH

Keep your hands feeling soft, clean, and moisturised with paraben and sulphate-free **Muru® Hand Wash**. Enriched with natural ingredients for gently cleansing and rejuvenating your skin, leaving it healthy and smooth. Infused with a refreshing eucalyptus and lavender fragrance, it ensures hands smell delightfully fresh with every wash. Each purchase of a Muru® product directly supports social and economic initiatives in First Nations communities across Australia.

### HAND WASH

**SOAP1612** Eucalyptus & Lavender 500ml Ea



## MURU® FACIAL TISSUES

Soft and gentle, these **Muru® Facial Tissues** are handy on desks, in bathrooms, and in communal areas. FSC Certified, made with pulp sourced from sustainable plantations. The Muru® Group, a Supply Nation certified business, supports First Nations community initiatives. Each purchase of a Muru® product provides direct social and economic support to First Nations communities throughout Australia.

### FACIAL TISSUES

**TISS1111** 2Ply 200 Sheets Ea



# Yaru Water

## Bottled from the source

**Y**aru Water, founded in 2011, is the original First Nations bottled water company. What began as a boutique operation has grown into a nationally recognised brand with a modern bottling facility. A partnership between the Martin family and Bundjalung peoples of Northern NSW, Yaru is a social enterprise committed to social, economic, and environmental good.

Despite challenges like COVID, Yaru scaled up to produce 60 million bottles annually, securing a major partnership

with Qantas and winning Supply Nation's 2023 "Supplier Diversity Partnership of the Year."

Yaru is carbon-neutral, uses recyclable PET bottles, and supports the Yaru Foundation, which improves health outcomes for First Nations peoples, including providing clean drinking water to remote communities. Despite their success, Yaru's ethos remains unchanged: "more than water," says Paul Dodd.



### YARU WATER

Yaru empowers First Nations communities through projects that foster better health, deepen cultural understanding, and create lasting, sustainable outcomes. **Yaru Flavoured Sparkling Mineral Water** delivers pure, premium refreshment with a naturally crisp taste, free from sugar, calories, and artificial additives. Sourced from mineral-rich springs, it's naturally alkaline, high in essential minerals, and certified carbon neutral. Made from 100% recyclable PET.

STILL GLASS BOTTLES		
<b>A</b> WATE3004	300mL	Ctn24
WATE3012	750mL	Ctn12
SPARKLING GLASS BOTTLES		
WATE3003	300mL	Ctn24
<b>B</b> WATE3011	750mL	Ctn12
WATE3018 Lime	300mL	Ctn24
WATE3019 Wild Berry	300mL	Ctn24
WATE3023 Blood Orange	300mL	Ctn24
WATE3025 Kakadu Plum	300mL	Ctn24

STILL PET BOTTLES		
WATE3015	500mL	Ctn24
<b>C</b> WATE3010	1L	Ctn12
WATE3016	1.5L	Ctn6
WATE3020	600mL	Ctn24
SPARKLING PET BOTTLES		
<b>D</b> WATE3005 Still	500mL	Ctn24
WATE3000 Still	1L	Ctn12

# THIS SPRING,

MAKE IT

# AUSTRALIAN MINERAL.



ZERO SUGAR    NATURALLY FLAVOURED    SPARKLING MINERAL

NOW AVAILABLE THROUGH





# Huhtamaki

## Cups That Connect

**F**ounded in 1920, Huhtamaki has evolved over the past six decades, expanding its expertise into paper and plastic cup production while maintaining a strong focus on innovative, eco-friendly packaging solutions that ensures food and beverage safety, superior quality, and long-term sustainability.

Huhtamaki, in collaboration with CorporateConnect.AB, has introduced a range of convenient single wall and multi-wall paper cups that deliver everyday convenience while supporting First Nations Australians.

CorporateConnect.AB, a Supply Nation-certified organisation, is dedicated to creating meaningful opportunities for First Nations communities by supporting their economic growth, fostering partnerships, and celebrating their rich art and culture.

Huhtamaki cups proudly feature the artwork of Keith Brown, a Ngarabal artist from northern NSW, with natural textures and embossed details depicting sacred totem animals and tribal lands. Each purchase directly supports First Nations Australians through CorporateConnect.AB, a Supply Nation-certified initiative.

**Huhtamaki**



### DISPOSABLE CATERING SUPPLIES

These **Paper Cups**, **Lids**, **Plates**, and **Cutlery** feature the unique designs of First Nations artist Keith Brown. Most of the range is composed using sustainable materials and have a distinctive natural texture and embossing. Supply Nation Certified. Purchasing these products directly supports CorporateConnect.AB, helping with projects for First Nations communities to achieve local economic independence. All of these supplies are Supply Nation Certified.

Product may not be available everywhere due to state regulations on single use plastic bans.

A PAPER CUPS			
CUPS1600	285mL / 8oz	Single Wall	Ctn1000
CUPS1601	400mL / 12oz	Single Wall	Ctn1000
CUPS1602	285mL / 8oz	Double Wall Callisto	Ctn700
CUPS1605	400mL / 12oz	Double Wall Callisto	Ctn480
B CUP LIDS			
CUPS1700	285mL / 8oz	80mm	Ctn1000
CUPS1701	400mL / 12oz	86.5mm	Ctn2000

C PAPER PLATES		
PLAT1350	22cm	Ctn1000
D WOODEN CUTLERY		
CUTL8400	16cm	Knife Ctn1000
CUTL8401	16cm	Fork Ctn1000
CUTL8402	16cm	Spoon Ctn1000
CUTL8403	10cm	Teaspoon Ctn1000
STIR8015	178mm	Stirrer Pkt1000



# Kylie Captain

## Supporting & Inspiring Educators

**K**ylie Captain's inspiring journey from a struggling student to a respected author and educator has shaped her deep commitment to making a meaningful difference in education.

A proud Gamilaroi woman, Kylie has become a leader in First Nations education, working with over 240 schools across Southwest Sydney and now supporting educators nationwide. She also serves as the President of the Aboriginal Studies Association and the Founding Director of Dream Big Education Wellbeing & Consulting, delivering impactful teacher training and cultural capability programs.

In collaboration with our partner COS, Kylie has created the COS x Kylie Captain Teacher Planner, an empowering tool designed to help educators stay organised, inspired, and supported throughout the school year.

More than just a planner, it features beautiful cover artwork by First Nations artist Anna Gannon. Inside, you will find wellbeing prompts, reflective spaces, and motivational quotes from Kylie that encourage positivity, mindfulness, and balance. With dedicated sections for lesson planning, scheduling, and goal setting, the Teacher Planner is designed to keep educators organised, supported, and inspired throughout the school year.



### KYLIE CAPTAIN RANGE

Begin your journey of self-discovery, empowerment, and inspiration with **Kylie Captain Books**. Created by proud Gamilaroi woman, educator, and author Kylie Captain. Designed to uplift and motivate, these books encourage educators to unlock their true potential and embrace the transformational power of education. The **Kylie Captain x COS Teacher Planner** is a beautifully designed resource to support a well-organised, productive, and inspiring school year. With durable spiral binding, it's designed for everyday use, featuring motivational quotes, space to practice gratitude, and goal-setting prompts to help educators unlock their true potential and become the best version of themselves. Packaged in 100% recyclable materials, this planner is as sustainable as it is empowering.

BOOKS & PLANNERS			
<b>A</b>	<b>BOOK3612</b> Be That Teacher who Makes a Difference and Lead Aboriginal Education for All Students		Ea
<b>B</b>	<b>BOOK3613</b> Dream Big and Imagine the What If		Ea
<b>C</b>	<b>BOOK9100</b> Dream Big Journal	A5	210 x 148mm Ea
<b>D</b>	<b>DIA30806</b> Kylie Captain x COS Teacher Planner	A4+	236 x 297mm Ea



# Ngiilay Gift Boxes

## Gifts “From Here”



**A**ndrew Craig, also known as Ondi, is a proud Gomeri Man of the Yuwaalaraay language group, from the Northern part of NSW. Andrew’s journey, along with his wife Tegan and their children, has been nothing short of remarkable. They’ve gone from the red dirt of the outback to the soothing embrace of the coastal waters, carrying with them a profound connection to community and land. It’s this connection that sparked the creation of Ngiilay Gift Boxes.

With a name meaning “from here” in the Yuwaalaraay language, Ngiilay was first established in late June of 2022 after Andrew and Tegan started looking for gift boxes they could give to extended family that contained items created by First Nations businesses, artists and artisans. Unfortunately, what they found were essentially “white businesses selling black products”.

Seeing a small gap in the market and a business opportunity, Andrew and Tegan started Ngiilay, a First Nations company selling gift boxes comprised of items sourced from First Nations suppliers. According to Andrew, “We wanted to really showcase and promote Aboriginal businesses that are from this country, ‘from here’”, hence the name.

Sourcing products for the gift boxes was no simple matter and needed much research. Gifts had to be sourced from First Nations businesses, artists or artisans, be thematically coherent for a box, and suppliers needed the capacity to work on expanding scales to fit orders.

“It wasn’t just a thought process of going ‘Oh well, this one and this one and this one and this one’”, says Andrew.

Deciding to offer gift boxes for men, women, mum and baby, and the workplace, Andrew and Tegan began sourcing items that were not only desirable but could also “become a talking point about our culture in a positive manner”. Ngiilay gift boxes are centred around a core of desirable, and useful gifts.

“Spending money on social enterprises, the return that goes back into communities is huge. You’ll see a number of Aboriginal businesses that put money back into community, whether through sponsorship, through footy teams, scholarships or some sort of educational program. But there’s also the small to medium sized businesses that invest in other Aboriginal products”, says Andrew. Ngiilay is in a unique position when it comes to generating social return, as not only do they purchase from multiple different First Nations suppliers, they also support First Nations artists and artisans with the profits.

“I’ve got artwork and I’ve got unique didgeridoos. The money that I make is then buying other Aboriginal products”, he continues. “The return on investment is huge and it does wonders for communities because they can employ people, they’re buying other Aboriginal products. It’s keeping money in that ecosystem. You’re putting money towards training and upskilling people. It’s a beautiful thing to see, you know. That’s how we empower communities.”

**NGILAY.**  
GIFT BOXES



**NGILAY GIWIIRR-GU GIFT BOX**

Experience the joy of gift-giving that makes a lasting impression with **Giwiirr-Gu Gift Box**. These gift boxes include a range of products from BBQ aprons, utensils, Native Bushfoods Sauces to much more. Tailored exclusively for men, the box is a tribute to the exquisite craftsmanship of First Nations peoples, showcasing their extraordinary creations.

FOR HIM HAMPER	
<b>HAMP2001</b> Giwiirr-Gu Option 2	Ea

**NGILAY.**  
GIFT BOXES



**NGILAY GUNII-GU, BIRRALIDJUUL-GU GIFT BOX**

Celebrate the joy of new motherhood with an exquisite gift box designed to pamper both mum and baby. Treat the new mum to a delightful array of gentle body lotions and cleansers infused with First Nations botanicals and fragrances. Make this moment more special for the precious little one, with a charming rattle toy adorned with the captivating artwork of Yukul Arts Laura Went.

FOR MUM & BABY HAMPER	
<b>HAMP2005</b> Gunii-Gu, Birralidjuul-Gu	Ea

**NGILAY.**  
GIFT BOXES



**NEW**

**NGILAY YUGAY GIFT BOX (CELEBRATE)**

Celebrate special moments with the **Yugay Gift Box**, the perfect corporate gift to impress clients and delight employees. These elegant sets include a stylish corporate notebook, eco-friendly Teddy Gibson Keep Cup, and indulgent treats like Chocolate on Purpose, Bahen & Co chocolate, and Bitesize Cookies. These gift boxes blends sophistication and indulgence to show genuine appreciation.

TO CELEBRATE HAMPER	
<b>HAMP0006</b> Option 3	Ea
<b>HAMP0008</b> Option 5	Ea

**NGILAY.**  
GIFT BOXES



**NGILAY WAAN-GU GIFT BOX**

Cultivate a harmonious office environment with the **Waan-Gu Gift Box**. **Option 2** includes aromatic coffee beans, premium loose-leaf tea, and indulgent chocolates to energise your workday. **Option 3** offers a gourmet selection of muesli, superfood bars, and lemon myrtle & finger lime, perfect for celebrating milestones or showing appreciation with a touch of elegance.

FOR WORKPLACE HAMPER	
<b>HAMP2004</b> Waan-Gu Option 2	Ea
<b>HAMP2010</b> Waan-Gu Option 3	Ea

**NGILAY.**  
GIFT BOXES



**NGILAY YINARR-GU GIFT BOX**

Empower the women in your organisation or clients with the luxurious **Yinarr-Gu Gift Box**. Thoughtfully curated to uplift and inspire, this collection features artisanal treasures like premium Native Secrets body wash, nourishing body lotion, clay soap, soothing soy candles, and indulgent scrub chocolates, all designed to spark relaxation and encourage a revitalising self-care ritual.

FOR HER HAMPER	
<b>HAMP2006</b>	Ea
<b>HAMP0000</b> Option 3	Ea
<b>HAMP0001</b> Option 4	Ea

**NGILAY.**  
GIFT BOXES



**NEW**

**NGILAY GIRRUU GIFT BOX (WELLNESS)**

Boost your clients' and team's wellbeing with the **Girruu Wellness Gift Box**. The package includes a calming weaving kit for mindful breaks, a sleek Sage & Cooper Allegra Water Bottle to stay refreshed, soothing Yaye Native Silky Lemongrass & Lime Bubble Bath for relaxation, and The Unexpected Guest probiotic health bars to support energy and digestion. A thoughtful way to show you care for both employees and clients.

WELLNESS HAMPER	
<b>HAMP0003</b> Option 1	Ea

NGILAY GIFT BOXES



# Riley Callie

## Empowering Young Minds



In 2008, Dughutti woman Deborah Hoger set out to create something she wished had existed when she was younger - a transformative way for children to learn Science, Technology, Engineering, and Mathematics (STEM) through the lens of First Nations knowledge and culture.

From this visionary idea, Riley Callie Resources was born. Deborah recognised that while educators wanted to share authentic perspectives, many lacked the essential tools to do so confidently and respectfully. She began curating innovative resources that blended cultural stories

with hands-on learning, ensuring children could see the richness of Australia's First Nations heritage woven into everyday subjects. What started with a few products soon grew into a comprehensive range of books, games, and classroom décor that schools across the country enthusiastically embraced.

Today, Riley Callie Resources helps teachers build culturally respectful, engaging lessons while fostering deeper understanding, meaningful connection, and enduring respect for diversity, ensuring classrooms celebrate and honour First Nations knowledge.



### RILEY CALLIE ABORIGINAL SYMBOL CARDS

Engage your class with these inclusive, vibrant, and easy to use **Symbol Cards**. A great teaching resource thoughtfully crafted to enrich children's cultural insight by exploring commonly recognised First Nations symbols. These cards serve as an accessible and interactive tool, turning the process of learning about First Nations culture into a fun and participatory experience.

SYMBOL CARDS

CLAS0100 Assorted

A6

Pkt20



**RILEY CALLIE BUSH FOODS SNAP!**

Use this fun and vibrant set of **Bush Food Snap** Cards, to immerse your class in the richness of First Nations native plant bush foods. These cards serve as a great teaching tool and an exciting gateway for children to the concept of matching pairs. Ideal for Primary classrooms, offering an educational exploration and understanding of the importance of plant harvesting for First Nations peoples.

PLAYING CARDS			
CLAS0101	Assorted	75 x 105mm	Pkt40



**RILEY CALLIE ABORIGINAL TOOLS CARDS**

Embark your student's on a captivating journey to delve into the history, science, and technology behind traditional tools and weapons used in First Nations culture with the **Tools Cards**. This fun and educational set of cards encourages students to spark conversations and develop a better understanding of First Nations knowledge and culture.

MATCHING CARDS			
CLAS0102	Assorted	105 x 148mm	Pkt24



**RILEY CALLIE ABORIGINAL TOPIC CARDS**

Learn about the fascinating history and continuing culture of Australia's First Nations peoples with these beautifully designed visual **Topic Cards**. These cards serve as an excellent starting point for delving into diverse topics, enabling students to embark on their learning journey of First Nations' history and culture.

CONTENT CARDS			
CLAS0103	Assorted	A6	Pkt30



# Marara Designs

## Celebrating Culture Through Design

**M**arara Designs was born from the vision of Shelby-Rae, a proud Wiradjuri woman and artist from Narrandera, NSW. Growing up in Griffith, she was surrounded by family, storytelling, and the artistic traditions that shaped her love for design and culture.

Inspired by the Marrambidya (Murrumbidgee River), the Murraany (cockatoos), and her strong community connections, Shelby-Rae began creating small, handcrafted pieces as a way to teach her children about their heritage. What started as personal lessons in culture and identity soon grew into something larger; an expression of

First Nations design that others could also connect with. Today, Marara Designs is a 100% First Nations owned family business, offering unique, laser-engraved décor and educational resources.

Each sustainable piece reflects Shelby-Rae's profound connection to Country, thoughtfully integrating traditional knowledge with contemporary First Nations artistry. Through each piece, the stories, symbols, and spirit of First Nations culture are brought to life, fostering appreciation, understanding, and connection across communities, while also celebrating the resilience and creativity of her people.



A



B



C



D

### MARARA

Make learning fun and meaningful with our handcrafted educational tools celebrating Wiradjuri language and culture. The **Body Parts Puzzle** helps build vocabulary and fine motor skills through play. The solid pine **Dance Dice Game** gets kids moving with traditional dance actions. The **Acknowledgement Plaques** show respect to Country with artwork symbolising connection. The **Symbol Matching Game** introduces First Nations storytelling through traditional symbols. Each timber piece features natural grain and knots, adding unique character.

MARARA			
A	<b>GAME0118</b> Language Body Part Puzzle	Set	
B	<b>GAME0101</b> Language Get Up and Dance Dice	90 x 90mm	Ea
C	<b>SIGN1046</b> Acknowledgement Plaque	210 x 297mm	Ea
D	<b>GAME0117</b> Symbol Matching Game	250W x 9D x 300Hmm	Ea



# Deadly Ed

## Empowering Communities Through Education

**D**eadly Ed was founded by Kane Wright and Josh Brown, two passionate First Nations educators who saw the need for high-quality, culturally authentic education across early learning centres, schools, and other organisations.

Kane, a proud Darug man from Western Sydney, brings deep experience in education, leadership, and community engagement, grounded in cultural knowledge. Josh, a proud Worimi man from the NSW mid-north coast, combines expertise in education, business, and native plants to deliver rich and meaningful cultural learning.

To reach communities with limited access, particularly in low SES, rural, and remote areas, they established the Deadly Ed Foundation. Through culturally grounded, tailored programs including teacher training, immersive art workshops, and the development of bush tucker gardens, Deadly Ed fosters stronger connections to Country and community.

Through these inclusive and meaningful learning experiences, Deadly Ed helps people of all ages engage deeply with First Nations culture, strengthening their sense of identity and belonging and fostering the confidence to contribute positively to their communities.



### DEADLY ED

This eco-friendly **Sensory Board Bundle** encourages fine motor skills, sensory play, and calming play. Inspired by the First Nations flag, boomerang, and waterhole, it promotes cultural awareness and connection. The **Dough Stammers** feature 10 unique First Nations symbols, fostering creativity and storytelling through hands-on play. Crafted from sustainable wood, the **Wooden Story Dice** spark imagination and language development with themed prompts for yarnning, writing, and drawing. Suitable for children aged 3 and up.

DARK ROAST			
<b>A</b>	<b>SENS0021</b> Sensory Board Bundle	Natural	Set3
<b>B</b>	<b>STAM0011</b> Dough Stammers	Natural	Set10
<b>C</b>	<b>GAME0107</b> Story Dice	Natural	Set6

DEADLY ED



# Blak Brews

## Brewing Culture & Connection in Every Cup

**B**lak Brews is a First Nations-owned Australian tea company blending culture, health, and flavour. Founded by husband-and-wife duo Troy and Cerisa Benjamin, the pair recognised a gap in the market for premium teas.

What began as a side project in 2023 quickly steeped into something bigger. Within weeks of blending their first tea, they sold their first bag. Today, Blak Brews has become a fast-growing name in households across Australia, known for its premium native ingredients and heartfelt mission to honour First Nations culture and support community.

Inspired by Troy's Tati Tati, Wadi Wadi, Muti Muti, Wamba Wamba roots and Cerisa's Walpiri, Gurindji and Jawoyn connections, each blend like Red Centre, Desert Sunrise, and Kakadu Sunset, pays tribute to the richness and diversity of Australia's landscape.

The Blak Brews journey took a game-changing turn when they won \$250,000 and a year-long mentorship on Gordon Ramsay's Food Stars Australia, helping them reach new markets and expand their impact. Blak Brews is on a mission to serve ethically sourced, great-tasting tea that nurtures mind, body, and soul while sparking meaningful conversation.



### BLAK BREWS

Blak Brews is a proudly First Nations owned tea company blending health, culture, and community through native Australian ingredients. **Aussie Brekkie** is a smooth black tea from Kuku Yalanji country. **Aussie Earl Grey** adds a native twist with citrus and floral notes. **Desert Sunrise** is a zesty green tea with finger lime and Quandong. **Lemongrass & Ginger Dawn** is a calming, antioxidant-rich infusion, while **Lemon Myrtle** offers a soothing, caffeine-free brew, perfect with honey to start your day. These Australian-made tea bags are 100% recyclable and HACCP certified.

BLACK TEA			
<b>A</b>	<b>TEAS5780</b>	Aussie Brekkie Tea	40g Pkt100
<b>B</b>	<b>TEAS5781</b>	Aussie Earl Grey	40g Pkt100
<b>C</b>	<b>TEAS5783</b>	Kakadu Sunset	40g Pkt100
<b>D</b>	<b>TEAS5784</b>	Red Centre	40g Pkt100

GREEN TEA			
<b>E</b>	<b>TEAS5785</b>	Minty Green Tea	40g Pkt100
<b>F</b>	<b>TEAS5782</b>	Desert Sunrise	40g Pkt100
<b>G</b>	<b>TEAS5786</b>	Lemongrass & Ginger Dawn	40g Pkt100
<b>H</b>	<b>TEAS5787</b>	Lemon Myrtle	40g Pkt100



# Waddi Specialty Coffee

## Blends with Heart & Soul

**F**ounded in 2015, Wadi Specialty Coffee delivers exceptional coffee while making a positive impact on the communities it serves. Waddi brand is committed to ethical sourcing and sustainability, partnering with global coffee farmers to ensure high-quality, responsibly produced beans.

Wadi also supports First Nations peoples in Australia by incorporating their art and stories into its packaging, celebrating and preserving their rich cultural heritage.

This dedication to ethical practices and community support makes Wadi more than just a coffee brand; it's a purpose-driven company.

The Waddi Specialty Coffee offer diverse flavours and aromas, catering to both commercial and private coffee machine users. Roasted and packed in Brisbane, the beans are perfect for offices, homes, or cafés and are shipped nationwide.



### WADDI SPECIALTY COFFEE BEANS

Indulge in a delightful taste of dark chocolate blend accompanied by a hint of honeycomb with **Waddi Specialty Nero Coffee Beans**. The **Premium Blend** delivers a sweet aroma of roasted hazelnuts and rich caramel, with delectable flavours of nuts and butterscotch. Enjoy a full-bodied **Mika** coffee blend with roasted almonds and a hint of luscious chocolate and stone fruit flavour. A portion of every sale goes back to two Australian not-for-profit organisations.

COFFEE BEANS				
A	COFF2320	Yarrowalla Blend	Medium to Dark Roast	1kg Ea
B	COFF2330	Gira Girra Blend	Medium Roast	1kg Ea
C	COFF2331	Mika Blend	Medium Roast	1kg Ea



### WADDI COFFEE SACHETS

Savour the rich, full-bodied flavour of **Waddi Coffee**, now in convenient single-serve **Coffee Sachets**. Each stick delivers a perfectly measured portion of premium freeze-dried or decaf coffee for a smooth, consistent brew every time. Sustainably packaged, Waddi Coffee blends exceptional taste with eco-friendly responsibility. A portion of every sale goes back to two Australian not-for-profit organisations.

COFFEE SACHETS				
A	COFF2100	Freeze Dried	Medium Roast	1.7kg Ctn 1000
B	COFF2101	Freeze Dried	Decaf	1.7kg Ctn 1000

WADDI SPECIALTY COFFEE

# BINDA BOTANICALS

VEGAN | ORGANIC | SUNSCREEN



## Binda Botanicals Protection with Purpose

**G**rowing up in Redcliffe, north of Brisbane, Wade Krueger spent his childhood outdoors riding bikes, playing backyard cricket, and fishing with his dad. Like many Australian kids, he learned early about the perils of the harsh sun.

His mother was vigilant in reminding him and his siblings to wear sunscreen but often neglected her own protection. The result was years of devastating skin cancers that left a lasting impression on Wade, shaping his resilience, awareness, and lifelong commitment to sun safety.

As an adult, he was shocked to discover that many sunscreens contained harsh chemicals, damaging not only to skin but also to Australia's fragile reef systems. Determined to find a better way, Wade founded Binda Botanicals and developed a vegan, organic sunscreen that is safe for families and the environment.

Drawing on First Nations ingredients like ochre, with its healing and ceremonial uses, and vitamin C rich Kakadu plum, Binda Botanicals offers truly Australian sun protection with purpose.



### BINDA BOTANICALS

**Binda Botanicals Sunscreens** are made with audited organic and sustainable ingredients, 100% vegan, cruelty-free, and eco-friendly. The **Baby & Kids Sunscreen** provides SPF50 protection, shielding delicate skin from UVA and UVB rays. The **Face & Body Sunscreen** is non-comedogenic, suitable for all skin types. The **Anti-Mosquito Sunscreen** offers high sun protection with natural mosquito repellents for added safety against bites and harmful rays.

BABY & KIDS			
<b>A</b>	<b>FIRST3034</b>	SPF50 Sunscreen	Pump 1kg Ea
ANTI MOSQUITO			
<b>B</b>	<b>FIRST3032</b>	SPF50 Sunscreen	Pump 110g Ea

FACE & BODY			
<b>C</b>	<b>FIRST3031</b>	SPF50 Sunscreen	Pump 110g Ea
	<b>FIRST3033</b>	SPF50 Sunscreen	Pump 1kg Ea

# Certifications

As the number of certifications in the market increase it can get confusing. Use this reference guide to decide which certification best meets your business needs.



## AFRDI

Provides standards, testing, product certification and research for buyers and sellers of furniture. AFRDI certified products show what level of AFRDI approval was achieved in three key areas: Toughness, Durability and Safety.



## Australian Certified Organic

Australia's largest certifier for biodynamic and organic produce, ACO provides certification to suppliers from all sectors. If a product sports the ACO logo, it is compliant with national production standards, and that product can be traced all the way back to its origin.



## B Corp®

B Corp certification recognises companies that meet high standards of social responsibility and environmental sustainability. B Corps prioritise creating a positive impact on employees, communities, and the environment, fostering a more sustainable and equitable global economy.



## Carbon Reduction institute (CRI)

The Carbon Reduction Institute encourages businesses to lower their carbon emissions. Their carbon neutral certification guarantees that the company in question has minimised and offset the carbon emissions involved in the production and distribution of the product.



## CO2 Neutral

CO2 neutral products are made possible by calculating the CO2 emissions produced in the products life cycle.



## Energy Star

ENERGY STAR reduces the amount of energy consumed by a product by either automatically switching it into a 'sleep' mode when it's not being used and/or reducing the amount of power used when in 'standby' mode. ENERGY STAR helps save money on electricity bills and the environment by reducing greenhouse gas emissions.



## EU Ecolabel

The EU Ecolabel helps consumers to choose – and encourages business to market - sustainable, eco-conscious, high quality products. The aim is to minimise the environmental impact of products from production to consumption.



## Fairtrade®

Fairtrade® represents better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world. Fairtrade® unique product offering allows you to support Fairtrade® products which provides hope for tomorrow.



## Forest Stewardship Council (FSC)®

An international network which accredits independent 3rd party organisations who can certify forest managers and forest product producers to FSC® Standards. FSC® partnership among businesses, the public sector and civil society provides a unique tool for dealing with the issues surrounding forestry. FSC® promotes environmentally appropriate, socially beneficial, and economically viable management of the worlds forests.



## Good Environmental Choice Australia (GECA)

GECA sets the standard of environmental measures for a product's performance against relevant and primary environmental loads associated with a products life cycle.



## Programme for Endorsement of Forest Certification (PEFC)™

PEFC™ works throughout the entire forest supply chain to promote good practice in the forest and ensures products are produced to the highest ecological, social and ethical standards. PEFC™ certification identifies for buyers the wood and paper products that support the sustainable management of forests.



## Rainforest Alliance™

An independent seal of approval which ensures that goods and services were produced in compliance with strict guidelines protecting the environment, wildlife, workers and local communities. Rainforest Alliance™ links businesses to conscientious consumers who identify their goods and services through the Rainforest Alliance Certification™.



## Supply Nation

Supply Nation connects First Nations businesses with corporate and government buyers in Australia, creating opportunities for First Nations businesses to compete for business. SupplyNation creates these opportunities by providing an essential link between purchasers and sellers.



## UTZ Certified™

UTZ Certification™ sets the standards for responsible coffee sourcing and production. UTZ gives an independent assurance of sustainable production and sourcing, and offers a real-time trace-ability of agricultural products back to their origin.



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